



STARTUP PRIZE™

Focus on Health

**Ready to change the world and
achieve Startup Prize fame?**

Access mentors. Connect with investors. Elevate your business.

What is Startup Prize?

Startup Prize is one of the most unique entrepreneurial competitions in the country. We pride ourselves in our mission to activate, evolve, and transform startups and connect them with investors and resources that help our Startup Prize competitors find success.

What kind of businesses are eligible?

For 2025, we are continuing our focus on health and offering two tracks of competition. Any company aiming to provide services and solutions under the banner of health will be eligible for the Startup Prize. Our FDA Track is for businesses that require some type of FDA approval to get to market— devices, therapeutics, pharmaceuticals. Our Non-FDA Track covers any health or wellness-focused business that does not require FDA approval, such as HealthTech, preventative care or nutritional services.

Each Track will award one \$10,000 grand prize.

You have my attention. How do I compete?

In order to be considered for a \$10,000 grand prize, you must attend at least one Qualifying Event and submit a detailed survey designed by our Investor Judges. The Online Qualifying Event is comprised of two half-day virtual workshops. Our in-person Qualifying Event provides a weekend of mentorship and networking opportunities in Shreveport, Louisiana. During all Qualifying Events, you will receive professional insight from Startup Prize mentors specializing in topics ranging from accounting to legal, patents, branding and more via panel discussions, roundtables, and one-on-one consultations.

Wait, your team actually helps me develop my business?

Yes! Each and every business that shows up to Startup Prize will be given the tools and insights to make their business more attractive to the market and, as a result, to our investors.

You mentioned \$10,000...

Our Investor Judges choose the Finalists to compete at our Final Final event which will take place this summer. Behind closed doors, each Finalist will present their concept, the Judges will confer, and the winner will receive \$10,000 cash. But that's the small prize. Each Finalist is eligible to receive funding from our Investor Judge, whether they walk away with the \$10,000 cash or not.

Read the full rules and register at startupprize.com



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Important Startup Prize Dates

Qualifier #1 (Online)

Friday, May 9 - Saturday, May 10

Qualifier #2 (Shreveport, LA)

Friday, June 20 - Sunday, June 22

Portal Submission Deadline

Monday, June 30

Final Final (Shreveport, LA)

Friday, August 22 - Sunday, August 24

Startup Prize Success Stories

BioSapien FDA Winner, 2022

A biotech startup providing a novel mesh drug delivery platform for cancer treatments. Secured \$1.8M seed led by SOSV & Hikma Ventures in 2024 and recently extended their pre-Series A funding round to \$7 million.

Oral Genome Non-FDA Winner, 2022

Developed a salivary test that detects biomarkers associated with caries and periodontitis. Last year, they secured a partnership with Global Group for an international oral health pilot & additional funding from the ADA.

Vivifi Medical FDA Winner, 2023

Developed a laparoscopic device that can quickly connect two blood vessels, aiming to surpass the current standard of care for BPH and male infertility. They secured NSF's prestigious Phase IIB Grant in 2024.

RocketDoctor Non-FDA Finalist, 2023

Empowers doctors to start their own virtual practices. Acquired by Treatment.com AI in February 2025.

I'm in! But I still have questions. Who can I talk to?

If you have additional questions, reach out to melissa@prize.foundation.